

# CHESHIRE'S SUSTAINABLE COMMUNITY STRATEGY 2006 – 2011

## VISION:

***“We want Cheshire to be a place where people want to live and work, now and in the future – where everyone can achieve their potential and make an effective contribution, at work and play, at home and in the community, in a safe and healthy environment, take an active part in decisions, and continue to learn and develop throughout their lives”***

*When we achieve our vision for a sustainable Cheshire, it will be a place that is:*

- **ACTIVE, INCLUSIVE AND SAFE** – fair, tolerant and cohesive with a strong local identity and other shared community activities;
- **WELL RUN** – with effective and inclusive participation, representation and leadership;
- **ENVIRONMENTALLY SENSITIVE** – providing places for people to live that are considerate of the environment;
- **WELL DESIGNED AND BUILT** – featuring a quality built and natural environment;
- **WELL CONNECTED** – with good transport services and communication linking people to jobs, schools, health and other services;
- **THRIVING** – with a flourishing and diverse local economy ;
- **WELL SERVED** – with public, private, community and voluntary services that are appropriate to people’s needs and accessible to all ; and
- **FAIR FOR EVERYONE** – including those in all communities, now and in the future.

## HEADLINE OUTCOME:

The Cheshire Sustainable Community Strategy is based around the following themes:

- Safer & Stronger Communities
- Children & Young People
- Older People & Healthier Communities
- Economic Development & Enterprise
- The Environment
- Innovation and New Ways of Working

## SAFER AND STRONGER COMMUNITIES

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| <b>Key Outcome 1: To reduce inequality in the most disadvantaged neighbourhoods and communities</b>  |   |
| <b>Sub Outcome 1.1: To provide employment opportunities for people with disabilities (LPSA2; Target3)</b>  |   |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |
| Increase the number of people on an incapacity benefit getting a job<br>(i) 38 extra people by March 2008.<br>(ii) 70 extra people by March 2008 | (i). The number of day care clients who have been claiming an incapacity benefit helped by Cheshire County Council Social Service Department to start a period of supported employment, work experience, training or voluntary work that lasts for 4 hours a week or more for 13 consecutive weeks, as measured by Cheshire County Council data, and...<br><br>(ii). The number of disabled people who have been claiming an incapacity benefit and are helped by Cheshire County Council to gain paid employment of 16 hours a week or more for at least 13 consecutive weeks, as measured by Cheshire County Council data |
| <b>Sub Outcome 1.2: To provide cleaner, safer and greener environments in the most deprived parts of the county (SSCF)</b>                       |   |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |
| Increase percentage of residents satisfied with their neighbourhoods – target to be developed following July 2005 BVPI Tracker Survey            | % of residents reporting an increase in satisfaction with their neighbourhoods. BV 119d Baseline: 2006 BV User Satisfaction Survey (areas with IMD scores in top 20% nationally identified)   |
| Reduce domestic burglary in the most deprived wards by x% between 2003/04 and 2007/08  |   |
| Reduce theft from a vehicle including attempts in the most deprived wards by x% between 2003/04 and 2007/08                                      |   |
| Reduce theft or unauthorised taking of vehicle including attempts in   |   |

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| the most deprived wards by x% between 2003/04 and 2007/08  |   |
| Increase the number of people satisfied with the delivery of local services to x% by 2009 (next time BV User Satisfaction survey is carried out)   |   |
| Increase the number of sites with acceptable levels (Grade B or better) of litter and detritus, graffiti and fly-posting by x%   | Increased cleanliness of public spaces in Blacon and Lache NMP areas (to be established)  |
| Reduce the number of fly-tipping incidents by x%   | Increased cleanliness of public spaces in Blacon and Lache NMP areas (to be established)  |
| Increase the % of abandoned vehicles removed within 24 hours by 2008   | Increased cleanliness of public spaces in Blacon and Lache NMP areas (to be established)  |
| Achieve at least one green flag award: the x number up from 2005 base figure by 2008   | Improved quality of green spaces in Blacon/Lache (target to be set)   |
| Improve by 6% the proportion of land and highways across Cheshire districts assessed as having significant or heavy deposits of litter and/or detritus from baseline (to be established) | Improving the street environment as measured by data used for BVPI 199  |
| Improve by 38% the category 1,1a and 2 footways network that is in need of maintenance (LPSA2; TARGET 9)   | The % of the category 1,1a and 2 footways network that is in need of maintenance as measured by BVPI 187  |
| Develop PROW programme in 2006 and implement improvements to 5 routes every year thereafter  | Target improvements at areas which will encourage greater use by under-represented groups, using Census data to help locate these where appropriate (S18) |
| Develop PROW programme in 2006 and improve 3 routes by 2008  | Identify and improve routes to make them fully accessible, with help from groups representing disabled people   |

| <b>Sub Outcome 1.3: To provide information and cultural opportunities in the most deprived parts of Cheshire</b>  |   |
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| Sustain Cheshire's Rural Touring Network, offering events relevant to rural communities. Autumn programme delivered in 22 communities by December 2006 and spring programme underway in March 2007. Network maintained and 1 new community engaged by 2009. | LIC A2.1: Shows held and 22 communities involved.   |
| Manage 3 year arts development programme targeting Early Years and their families in rural areas. 10 Early Years clusters take 1 performance and a workshop by March 2007, increasing to 12 clusters in 2008 and 14 in 2009.                                | LIC A2.2: 10 rural early years clusters maintained and involved in 2 projects   |
| Maintain 89.7% of households resident within 2 miles of a static service point. Complement with mobile and EPH services   | PLSS 1: Proportion of households resident in the area of the authority within 2 miles distance of a static service point – 85%.   |
| <b>Key Outcome 2: To reduce crime, the harm caused by illegal drugs and alcohol, and to reassure the public, reducing the fear of crime and anti-social behaviour.</b>  |   |
| <b>Targets and Timescales:</b>  | <b>Key Performance Indicators:</b>  |
| Reduce overall crime by 15% by 31 March 2008  | <p>Reduction in overall British Crime Survey comparator recorded crime. Targets must be those agreed between crime and drugs partnerships and Government Offices to support the delivery of Home Office PSA1. A County level target will need to reflect the targets of the crimes and drugs partnerships, and any aggregation will need to be agreed with the Government Office</p> <p>Reduce the proportion of adult and young offenders and prolific and other priority offenders who re-offend</p> <p>Reduce public perceptions of local drug dealing and drug use as a problem</p> |

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| Reduce theft or unauthorised taking of vehicle (inc. attempts) by 24.33% between 2003/04 and 2007/08  |   |
| Reduce theft from a vehicle (inc. attempts) by 23.33% between 2003/04 and 2007/08   |   |
| Reduce domestic burglary (inc. attempts) by 33.16% between 2003/2004 and 2007/2008  |   |
| Reduce theft or unauthorised taking of a cycle by 0.83% between 2003/04 and 2007/08   |   |
| Reduce criminal damage by 9.5% between 2003/04 and 2007/08  |   |
| Reduce common assault (inc. on a PC) by 12.16% between 2003/04 and 2007/08  |   |
| Reduce the perception of local drug use or drug dealing by illegal drugs by x% between 2003/04 and 2007/08  |   |
| Reduce woundings by 10.66% between 2003/04 and 2007/08  |   |
| Reduce robbery of personal property by 0.7% between 203/04 and 2007/08  |   |
| Reduce the proportion of people who are concerned about anti-social behaviour (LPSA2; Target 1 and SSCF)<br>(i) 10% reduction by March 2008 (from the baseline of 50%)<br>(ii) 6.5% reduction by March 2008 (Frome the baseline of 50%) | (i) The percentage of people who are either "fairly worried" or "very worried" about anti-social behaviour in Crewe and Nantwich, as measured by the Cheshire Police Authority Safer Communities Public Perceptions Survey, and...<br><br>(ii). The percentage of people who are either "fairly worried" or "very worried" about anti-social behaviour in Cheshire (excluding Crewe and Nantwich), as measured by the Cheshire Police Authority Safer |

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|   | Communities Public Perceptions Survey  |
| <p>Build Positive Parenting and Reducing Youth Re-Offending in Cheshire (LPSA2; Target 2 and SSCF)</p> <p>(i) 8% improvement by March 2008 (from the baseline of 34.85%)</p> <p>(ii) 7% improvement by March 2008 (from the baseline of 47.25%)</p>         | <p>(i). The proportion of young people whose Parents have taken up a parenting intervention who re-offend within 12 months, as measured by Cheshire County Council figures based on YOT database information, and...</p> <p>(ii). The proportion of young people who re-offend within 24 months, as measured by YOT cohort data</p>  |
| <p>Reduce the fear of crime and signal crimes (LPSA2; Target 6 and SSCF)</p> <p>(i) 10% reduction by March 2008 (from the baseline of 47%)</p> <p>(ii) 6% reduction by March 2008 (from the baseline of 43.4%)</p> <p>(iii) 45% reduction by March 2008</p> | <p>(i). The percentage of people who are either "fairly worried" or "very worried" about crime in the wards of Chester City, Blacon (Chester), Bollington, Alsager, Audlem, and Stanney Grange, as measured by the Cheshire Police Authority Safer Communities Public Perceptions Survey, and...</p> <p>(ii). The percentage of people who are either "fairly worried" or "very worried" about crime in Cheshire (excluding the wards of Chester City, Blacon (Chester), Bollington, Alsager, Audlem, and Stanney Grange), as measured by the Cheshire Police Authority Safer Communities Public Perceptions Survey, and...</p> <p>(iii). Increase in 'sanction detections' for violent crime in Cheshire.</p> |
| <p>Conduct further research on incidences of youth nuisance/anti-social behaviour (RESPECT; Target 4)</p>   | <p>i). Reduction in the reported incidences of Youth Nuisance as measured by Cheshire Constabulary.</p> <p>(ii). Commissioned research showing the real cost of anti-social behaviour.</p> <p>The following indicators should draw on the data in the Local Government User Satisfaction Survey:</p> <ul style="list-style-type: none"> <li>• Increase in percentage of people who feel informed about what is</li> </ul>  |

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|  | <p>being done to tackle anti-social behaviour in their local area.</p> <ul style="list-style-type: none"> <li>• Increased percentage of people who feel that parents in their local area are made to take responsibility for the behaviour of their children.</li> <li>• Increased percentage of people who feel that people in their area treat them with respect and consideration.</li> <li>• Reduce people's perceptions of ASB (using the seven issues stated in the survey).</li> </ul> |
| <p><b>Key Outcome 3: To empower local people to have a greater voice and influence over local decision making and the delivery of services, promoting community involvement, community cohesion, responsible citizenship and volunteering.</b></p> |   |
| <p><b>Sub Outcome 3.1: To increase local participation in governance</b></p>   |   |
| <p><b>Targets and Timescales:</b></p>  | <p><b>Key Performance Indicators:</b></p>   |
| <p>Maintain existing neighbourhood partnerships and develop a further x by 2008. Establish baseline in Cheshire Community Survey 2006 (NB Indicator not consistent with target) and set reducing target</p>  | <p>% of residents who feel they can influence decisions affecting their local area.</p>   |
| <p>Increase the number of Quality Councils in Cheshire from 13 in 2005/06 to 30 in 2008/09.</p>  | <p>Increase the number of Quality Parish Councils</p>   |
| <p><b>Sub Outcome 3.2: To increase community cohesion and inclusion</b></p>  |   |
| <p>Increase of x% from 2005 baseline. Initial survey question in Cheshire Community Survey 2006 to establish baseline and set reducing target</p>  | <p>Percentage of people who feel that their local area is a place where people from different backgrounds can get on well together.</p>   |
| <p><b>Sub Outcome 3.3: To increase volunteering in known frontline organisations</b></p>   |   |
| <p>Set % increasing target in known VCS organisations from 2005 baseline, e.g.: increase % by X by 2008 Baseline: Cheshire Community Survey 2006</p>   | <p>An increase in the number of people recorded, as or reporting, that they have engaged in formal volunteering on an average of at least two hours per week over the last year</p>   |

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| Increase growth of the local VCS in the past year of X% from 2005 baseline  |   |
| Increase the proportion of key public services delivered by the VCS of X% on 2006 baseline  |   |
| <b>Key Outcome 4: To ensure that cultural services, including libraries, heritage and sport, better meet the needs of their communities</b>   |   |
| <b>Targets and Timescales:</b>  | <b>Key Performance Indicators:</b>  |
| Develop infrastructure for delivery of cultural services by March 2007  | LIC E3: Plan and structure in place and functional Cultural Plans included in Community Strategies  |
| Develop new sport strategy and action plan by 2007  |   |
| Level of activity through ANIMATE Project, baseline established   |   |
| Increase opportunities to access and participate in visual arts and exhibitions, via the development and maintenance of the visual arts partnership. A Cheshire Open Studios event to be held in autumn 2006.   | LIC A1.1: Visual arts partnership action plan achieved.   |
| Produce a clear mission and strategy for the Cheshire Museums Service to ensure efficient and user focused service delivery by September 2006   | LIC A3: Mission and strategy document produced  |
| Develop and deliver a 12 month plan to support music development, with support for Early Years, young people and over 55s.  | LIC B4: Successful delivery of plan   |
| Put a programme of audience development in place for the Salt Museum, to enhance opportunities for lifelong learning and community engagement. Family audience programme delivered by summer 2006; volunteer projects and procedures developed by October 2006. | LIC B5.1: Increased museum usage in target areas. Use of wider community consultation methods and learning measured using Inspiring Learning for All framework. |

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| Continue programme of library community profiles and surveys to identify gaps in provision. 6 library profiles completed at SOA level by March 2007   | LIC A7.1 and PLIM: More focused library activities and partnerships created  |
| Adult PLUS survey carried out and reported on by March 2007   | LIC A7.1 and PLSS 7: Overall Adult User Satisfaction – target 94%. Satisfaction rating of 95% or more in survey  |
| Target marketing activity to increase footfall in libraries, using publicity, and outreach and library activities   | LIC A6 and PLSS 6: Visits per 1000 population. Increased visits and membership   |
| <b>Key Outcome 5: To reduce the incidence of domestic abuse</b>   |  |
| <b>Targets and Timescales:</b>  | <b>Key Performance Indicators:</b>   |
| <p>Increase safety from domestic abuse (LPSA2; Target 7):</p> <ul style="list-style-type: none"> <li>(i) 19,804 incidents (an additional 499 incidents reported from baseline) of domestic violence incidents in Cheshire reported to police by 2008.</li> <li>(ii) 34% (a reduction of 4% point from baseline) of recorded domestic violence that are repeat incidents in the previous twelve months by 2008.</li> <li>(iii) 3.3% (a 1.2% increase in conviction for domestic violence) of offenders brought to justice (i.e. convicted) as a proportion of total number of reported incidents by 2008.</li> </ul> | <ul style="list-style-type: none"> <li>(i). Number of domestic violence incidents in Cheshire reported to police, and...</li> <li>(ii). Percentage of recorded domestic violence that are repeat incidents in the previous twelve months, and...</li> <li>(iii). Percentage of offenders brought to justice (i.e. convicted) as a proportion of total number of reported incidents.</li> </ul> |
| <p>Develop a coordinated service for women, their families, and perpetrators to tackle domestic abuse:</p> <ul style="list-style-type: none"> <li>(i) Increase of 4% between 2003/2004 and 2007/2008 in number of incidents reported to police</li> <li>(ii) Reduction of 5% on baseline of 39% of all incidents of</li> </ul>  |  |

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| repeat incidents of domestic abuse   |  |
| <b>Key Outcome 6: To reduce death and injury on Cheshire's roads</b>   |  |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>   |
| <p>"A 44% reduction in KSIs (killed or seriously injured) by March 2008 compared to the 1994 - 1998 baseline. As a result of this LPSA2 Target 8, fewer people will be killed or seriously injured" – March 2008.</p> <p>(i) 21 fewer people killed or seriously injured by March 2008.</p>  | (i). Number of people killed or seriously injured (KSI) on the roads in Cheshire excluding motorways, as measured by STATS 19.                             |
| Reduce total killed or seriously injured casualties on local roads (excluding motorways) by 44% by 2008 (LTP)  |  |
| 5 new dropped crossings installed by 2010  |  |
| <b>Key Outcome 7: To reduce the number of preventable deaths in dwellings by fire to zero.</b>   |  |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>   |
| Reduce the number of accidental fire related deaths in the home by 20% averaged over the period 1999-2010 compared with the average for 1994-1999 (Floor target that no Fire and Rescue Authority area will have a fatality rate of more than 1.25 times the national average by March 2010) | (i) Number of deaths from accidental fires in homes per 10,000 population – BV143 (i)<br>(ii) Accidental fires in homes per 10,000 dwellings – BV142 (iii) |
| Reduce by 10% the number of deliberate fires by March 2010 from the 2001/02 baseline   | (i) Number of deliberate vehicle fires per 10,000 population<br>(ii) Number of deliberate small fires per 10,000   |
| <b>Key Outcome 8: Valuing Cheshire's communities by:</b>   |  |
| <ul style="list-style-type: none"> <li>• promoting equality of opportunity.</li> <li>• promoting good relations between people with diverse backgrounds and needs.</li> <li>• eliminating discrimination.</li> </ul>   |  |

- celebrating diversity.

| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |
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| Improve performance from Level 2 in 2005/06 to Level 3 in 2006/07 and beyond (Cheshire County Council)   | Performance against LGA Generic Equality Standard   |
| Promote race equality through increasing customer service standards from 60% in 2005/06 to 85% in 2008/09 (Cheshire County Council)  | BVPI 2b – Duty to promote race equality.  |
| All local colleges to have a race equality scheme (RES) in place and the workforce is representative of the local community.   | LSC – taking forward the Race Equality in Employment Standard.  |
| 1,100 adults entering NVQ Level 2 for the first time   | LSC – Development Funding to target LLDD, travellers, offenders and 50+ priority groups                   |
| 250 offenders to achieve Skills for Life and/or NVQ Level 2  | LSC – further develop the Offender Learning and Skills Service (OLaSS)                                    |
| Increase promotion of library services targeted at people with visual impairment, by distributing leaflets to clinics and GP surgeries by autumn 2006. An event to be held at Chester Library by December 2006, to which local VI groups will be invited | LIC B10.1: Availability of leaflets and usage of services due to increased awareness amongst target group |
| Review foreign language provision to improve provision for newly identified language needs for people of Eastern European origin. Number of titles available to be increased over the year   | LIC B10.2: Number of titles provided  |
| Review and improve library service to Styal Prison, offering increased opening hours and recruitment of extra staff by March 2007  | LIC B10.5: Increased opening hours and additional staff   |

## CHILDREN AND YOUNG PEOPLE

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| <b>Key Outcome 1: Be Healthy</b>  |   |
| <b>Sub Outcome 1.1: Address areas where teenage pregnancy is high.</b>  |   |
| <b>Targets and Timescales:</b>  | <b>Key Performance Indicators:</b>  |
| Reduce the teenage pregnancy rate to 18.9 conceptions per 1,000 15-17 year old females (50% of the 1998 rate) by 2010.  | National Target – The number of conceptions per 1,000 females aged 15-17  |
| <b>Sub Outcome 1.2: Reduce levels of sexually transmitted infections among young people.</b>  |   |
| <b>Targets and Timescales:</b>  | <b>Key Performance Indicators:</b>  |
| (i). 100% of young people aged 16 to 19 to have access to GUM clinic within 48 hours of referral.<br>(ii). 50% of sexually active under 25's to accept Chlamydia screening.                                   | Percentage of sexually active population aged 15-24 being screened for Chlamydia  |
| <b>Sub Outcome 1.3: Tackle obesity.</b>   |   |
| <b>Targets and Timescales:</b>  | <b>Key Performance Indicators:</b>  |
| Create a baseline of children who are obese from information on weight and measurements of children in reception and year 6 by 2007, and then look to achieve at least a 1% reduction year on year thereafter | Prevalence of obesity among primary school aged children.<br>Low birth weight births **<br>Smoking during pregnancy and after birth **<br>Breastfeeding initiation and continuation **<br>Percentage of children consuming 5 portions of fruit and vegetables a day |
| (i). To increase the percentage of schools achieving the National Healthy Schools Standard. 50% of schools to reach Healthy Schools status by December 2006 and 60% by 31 March 2007                          | Percentage of schools in Cheshire achieving national Healthy Schools Standard   |
| <b>Sub Outcome 1.4: Reduce substance misuse among young people.</b>   |   |

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| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |
| (ii). To establish a baseline identifying the number of children who have been looked after for 12 months at 30/9/2006 and who had a substance misuse problem. To identify how many of these were offered services and how many refused. Once the baseline is established to reduce the numbers of those with a problem by 10% within 12 months. | Percentage of young people taking illegal drugs in the last month<br>Proportion of those in drugs treatment under 18 **<br>Proportion of under 18 year olds in drug treatment with young people's services**<br>Percentage of children who are regular smokers<br>Percentage of young people drinking alcohol<br>Access to health services for looked after children ** |
| (iii). To ensure all young people involved with the Youth Offending Team are screened for substance misuse. Of those who have identified needs an assessment to be provide within 5 working days and treatment within 10 working days.   |   |
| (iv). To increase the participation of young problem drug users (under 18 years of age) in treatment programmes by 50% between 2004 and 2008.  |   |
| (v). A minimum of 38 drug using young people to be provided with comprehensive assessment and care planned interventions in 2006/07 and a provisional target of 45 drug using young people by 31 March 2008.   |   |
| <b>Sub Outcome 1.5: Improve access for children and young people to Child and Adolescent Mental Health services, particularly for those with learning disabilities and complex needs.</b>  |   |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |
| Increase access across the county to assessment and treatment services in Child and Adolescent Mental Health Services for young people: <ul style="list-style-type: none"> <li>• with learning disabilities</li> <li>• with complex needs</li> </ul>   | National target - Comprehensive CAMHS, Recruit specialist Consultant psychiatrist for learning disability   |

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| <b>Sub Outcome 1.6: Improve access to sources of information for young people.</b>  |  |
| Provide leaflet information service for teenagers in libraries, in the form of a 'Teen Factfile'. File revised and available, with a launch in some areas by December 2006. | LIC C6: "Factfile" available in all libraries.   |
| Promote 'Teen Factfile' to high schools in Cheshire, with the aim of placing it in 39 schools by March 2007   | LIC C7: "Factfile" available in 75% of schools   |
| <b>Key Outcome 2: Stay Safe</b>   |  |
| <b>Sub Outcome 2.1: To reduce bullying.</b>   |  |
| <b>Targets and Timescales:</b>  | <b>Key Performance Indicators:</b>   |
| Develop routine screening of bullying reports using consistent samples  | Percentage of children in Years 5, 6 and 7 who said they were bullied in the previous year and percentage of children in Years 7, 8 and 9 who said they were bullied in that school year |
| <b>Sub Outcome 2.2: Provide stability for children are looked after in Cheshire</b>   |  |
| <b>Targets and Timescales:</b>  | <b>Key Performance Indicators:</b>   |
| (i). To increase the percentage of children in care for 2.5 years who have been in the same placement for 2 years from 75% (March 2006) to 79% (March 2007).                | National PSA Target - Percentage of children in care for 2.5 years in the same placement for 2 years or more.  |
| (ii). To increase the percentage of children in care for 4 years who have been in the same placement for 2 years or more from 55% (March 2006) to 55% (March 2007).         |  |
| <b>Sub Outcome 2.3: Reduce the number of children missing from home and care</b>  |  |
| <b>Targets and Timescales:</b>  | <b>Key Performance Indicators:</b>   |
| (i). 8% decrease in reported incidents of missing from care by 2007/08, from the baseline of 2,286 in 2005.   | The number of incidents of children being reported as missing from home or care  |

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| (ii). 5% decrease in repeat incidents, over the same period.   |   |
| (ii).5% decrease in repeat incidents of missing from care beyond the third reported incident.  |   |
| (iii). Increase 73% of children in care for 2 .5 years had been in the same placement for 2 years or more, to 83% in 2007/08.  | National PSA Target – Percentage of children in care for 2 .5 years in the same placement for 2 years or more.  |
| (iv). Reduce and maintain the attendance levels of Looked After Children 11 .2% to no more than 11% in 2008/09 (Looked After Children in care for a year or more out of school for 25 days or more for any reason) | PAF CF/C24 - Attendance of Looked After Children.   |
| <b>Sub Outcome 2.4: Reduce and prevent accidental injury through road traffic accidents.</b>   |   |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |
| Reduction by 2010 by 50% of children 0 – 16 killed or seriously injured in road accidents from the average of 82 between 1994 and 1998 i.e. a target of 41 for 2010  | BVPI 99b - Number of children (aged under 16) killed or seriously injured in road traffic collisions.<br>(LPSA Target 8 - Reducing deaths and injuries on Cheshire's roads).  |
| <b>Key Outcome 3: Enjoy and Achieve</b>  |   |
| <b>Sub Outcome 3.1: Improve performance for pupils at Key Stage 2 and 3, especially for under performing groups and under performing schools</b>   |   |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |
| Deliver services for children and young people (LPSA2; Target 4):<br>(i) 93.85% by March 2008.<br>(ii) 85.37% by March 2008.<br>(iii) 14.8% by March 2008.<br>(iv) 19.75% by March 2008.                           | (i). Percentage of children achieving point 6 (good) levels of attainment in PSED (Personal, Language and literacy) at the end of the Foundation Stage in Cheshire apart from those children living in areas within the top 30% Index Multiple Deprivation (IMD) and areas covered by the local Sure Start programmes, and...<br><br>(ii). Percentage of children achieving point 6 (good) levels of attainment |

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|  | <p>in CLL (Communication, Language and Literacy) at the end of the Foundation Stage in Cheshire apart from those children living in areas within the top 30% IMD* and areas covered by the local Sure Start programmes, and...</p> <p>iii). Reduction in the gap between the percentage of children achieving point 6 (good) levels in PSED at the end of the Foundation Stage living in areas within the top 30% IMD and areas covered by the local Sure Start programmes, and those children living in other areas of Cheshire, and...</p> <p>(iv). Reduction in the gap between the percentage of children achieving point 6 (good) levels in CLL at the end of the Foundation Stage living in areas within the top 30% IMD and areas covered by the local Sure Start programmes*, and those children living in other areas of Cheshire.</p> |
| <p>Ensure all schools perform at least to the level of this Prior Attainment estimate. In 2005, this would have meant 13 of the above schools achieving above 65% in English and 14 in Maths.</p>  |   |
| <p>Implement the National Primary Strategy and achieve local authority targets for 2007</p> <ul style="list-style-type: none"> <li>• Key Stage 2 (Level 4+) Maths – 85%</li> <li>• Key Stage 2 (Level 4+) English – 85%</li> </ul>   | <p>BVPI 40:- Percentage of pupils in LEA Level 4 Key Stage 2 Maths<br/> BVPI 41:- Percentage of pupils in LEA Level 4 Key Stage 2 English<br/> BVPI 181 a to d:- Key Stage 3 performance</p>  |
| <p>Implement the National Secondary Strategy and achieve local authority targets for 2007</p> <ul style="list-style-type: none"> <li>• Key Stage 3 (Level 5+) Maths – 81%</li> <li>• Key Stage 3 (Level 5+) English – 81%</li> <li>• Key Stage 3 (Level 5+) Science – 81%</li> <li>• Key Stage 3 (Level 5+) ICT – 76%</li> <li>• GCSE 5 A* - C passes – 66%</li> </ul> |   |

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| Achieve 5 GCSE (Grade A – G) at age 16   |   |
| Continue 'Bookstart Initiative' in line with government policy, and establish mechanism for assessing membership. Extend welcome programme into 2008, and evaluate by 2009   | LIC C4 and PLIM: number of packs delivered as % of eligible population at 3 stages. Number of new members aged 0-4 years per year |
| <b>Sub Outcome 3.2: Improve boys' reading and writing – in primary schools</b>   |   |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |
| In 2006 and 2007, boys reading and writing to achieve in line with the Prior Attainment Rates.   |   |
| <b>Sub Outcome 3.3: Increase attendance at school, particularly in those areas where educational attainment is low</b>   |   |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |
| (i) Achieving total absence target for 2007/08 of 5.76%.<br>(ii).Improvements in absence rates in target schools both unauthorised and authorised in terms of overall absence to align with overall school trajectories.   | BVPI 46 - Percentage absence in Primary Schools.<br>BVPI 45 - Percentage absence in Secondary Schools.                            |
| <b>Sub Outcome 3.4: Reduce the number of exclusions in Secondary Schools and for pupils with Special Educational Needs</b>   |   |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |
| (i).Overall exclusion rates in Cheshire to be below the national and the statistical neighbours.<br>(ii). Significant reductions in permanent exclusions to very low levels in secondary schools and for pupils with SEN.<br>(iii).Reverse upward trend of fixed term exclusions in secondary schools. |   |
| <b>Sub Outcome 3.5: Bring the academic achievement of looked after and excluded children in line with that of their peers in Cheshire</b>  |   |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |

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| <p>(i) Targets for Key Stage 2 for level 4+ in English and Maths in 2005-6 and 2006-7 are 27% and 29.6% of eligible pupils.</p> <p>(ii). Targets GCSE or equivalent for eligible pupils: for 2005/06 (1A*- G is 75% and 5A*-C aimed at 78%) and for 2006/07 (1A*-G is 9% and 5A*- C aimed at 10%).</p> | <p>BVPI 40 - percentage of pupils in LEA Level 4 Key Stage 2 Maths.<br/> BVPI 41 - percentage of pupils in LEA Level 4 Key Stage 2 in English.<br/> BVPI 181 a to d - Key Stage 3 performance.<br/> PAF CF/A2 - Looked after children getting 1 or more GCSE or equivalent at grades A*- G.<br/> Key Stage 3 outcome - Percentage at Level 4+.<br/> Schools achieving below 65% at the end of Key Stage 2 or Level 4+ English and /or Mathematics.</p> |
| <p>Maintain current attainment percentage levels of young people leaving care aged 16 or over with at least 5 GCSE at grade A* - C in Cheshire, at 11 per annum from 2006/07 to 2008/09.</p>   | <p>CSOC 110. The percentage of young people leaving care aged 16 or over with at least 5 GCSE at grade A* - C</p>  |
|  | <p>BVPI 161 (PAF A4) The ratio of the percentage of those young people who were looked after on 1<sup>st</sup> April in their 17<sup>th</sup> year (aged 16), who were engaged in education, training or employment at the age of 19, to the percentage of young people in the population who were engaged in education, training and employment the age of 19.</p>  |
| <p>Provide study space wherever possible to encourage students and excluded pupils. Examine opportunities to create spaces over the year</p>   | <p>LIC B8.7: Proportion of space allocated and promotion of study spaces and research facilities through outreach activities</p>   |
| <p>Make homework help available either at the library or online, including investigation of access to 'espresso' in conjunction with Education services.</p>   | <p>LIC B8.8: Numbers using facilities and enquiries.</p>   |
| <p>Ensure legacy of Animate project for looked after children is implemented across the service after the launch of the website in summer 2006. Extend the model to all children in Cheshire</p>   | <p>LIC C1: Celebration event held; project evaluated and report available; dissemination of learning at regional conference</p>  |
| <p><b>Sub Outcome 3.6: Develop the inclusion of children with Special Educational Needs and promote learning in their local communities</b></p>  |  |

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| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>   |
| (i). Decrease the percentage of pupils with statements in line with national and statistical neighbours.<br><br>(ii). Increase the relative proportion of SEN pupils in inclusive local mainstream provision.  | OFSTED Form 4 PI 66 - % of pupils with statements.<br><br>% of pupils with statements in mainstream schools. |
| <b>Sub Outcome 3.7: Develop improved opportunities for children and young people to enjoy themselves</b>   |  |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>   |
| Consultation throughout the Children and Young Peoples Partnership has identified the need for an additional outcome regarding the enjoyment of children and young people. Targets and time-scales will be developed in the near future<br><br>Increase the number of pupils in Cheshire visiting museums and galleries in organised school trips from 23,243 in 2005/06, to 31,694 in 2008/09 | BVPI 170c: the number of pupils visiting museums and galleries in organised school trips                     |
| <b>Key Outcome 4: Make a Positive Contribution</b>   |  |
| <b>Sub Outcome 4.1: Promote opportunities for children and young people, especially those who are vulnerable, to take part in decisions about service design, delivery and monitoring</b>  |  |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>   |
| (i). Evidence of children and young people, including those with high levels of need, being consulted as a matter of course and influencing the development of policies and services   |  |
| (ii). More young people take the opportunity to comment on, commend or complain about services   |  |
| (iii). Models of good practice for consulting with very young children established   |  |

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| (iv). Children and Young People's Charter drawn up setting out children and young people's right to be consulted and stating best practice standards for all agencies to sign up to                                  |   |
| (v). Children and young people's views are clearly reflected in all relevant plans county wide and locally   |   |
| (vi).50% of Cheshire secondary schools to participate in UKYP elections  | Increase schools participation in UKYP  |
| (vii). Increase from 10% increase in 2006, to 30% in 2008/09, in number of young people voting in UKYP   | Engagement in the UK Youth Parliament (UKYP)  |
| (viii). 50% schools holding Inclusion Quality Mark by September 2008/09.   |   |
| Involve young people in library service development, particularly new Chester Library plans by March 2007  | LIC A7.2: Involvement of CYPSP  |
| Over 77% satisfaction in Children's PLUS survey. Carried out on 3 year cycle   | PLSS 8: Overall Children's User Satisfaction – target 77%                                     |
| <b>Sub Outcome 4.2: Increase the availability of activities for young people and the take-up of these opportunities by those at risk of social exclusion, in particular, increase opportunities for volunteering</b> |   |
| <b>Targets and Timescales:</b>   | <b>Key Performance Indicators:</b>  |
| Continue to provide a short break service to 210 young carers Cheshire per annum, until 2008/09.   | CSOC 109 Young carers receiving a short break service over the year                           |
| (i). 10% Increase in number of young people who volunteer  | This is currently measured by take up of Duke of Edinburgh's Award and Millennium volunteers. |
| (ii). 5% Increase in number of young people who have achieved an accredited outcome  |   |